

**Shri Vaishnav Vidyapeeth Vishwavidyalaya**  
**GRADUATE DEGREE PROGRAM: BCom (Entrepreneurship)**  
**Choice Based Credit System (CBCS) (2021- 2024)**

**SEMESTER - II**

S. No.	COURSE CODE	COURSE NAME	Examination Scheme					Teaching Scheme/Week			CREDITS	TOTAL MARKS
			THEORY			PRACTICAL		Th	T	P		
			End Sem University Exam (60%)	Two Term Exam (20%)	Teachers Assessment* (20%)	End Sem University Exam (60%)	Teachers Assessment* (40%)					
1	BBAI201	Principles of Cost Accounting	60	20	20	0	0	3	0	0	3	100
2	BBAI202	Principles of Statistics	60	20	20	0	0	3	0	0	3	100
3	BCOM201	Business Law	60	20	20	0	0	3	0	0	3	100
4	BCOMES201	Social Media Marketing	60	20	20	0	0	3	0	0	3	100
5	BBAI204	Principles of Macro Economics	60	20	20	0	0	3	0	0	3	100
			300	100	100	0	0	15	0	0	15	500

\*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.

Chairperson  
Board of Studies  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore

Chairperson  
Faculty of Studies  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore

Controller of Examinations  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore

Registrar  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore

Vice Chancellor  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore